



# 2026 ENGINEERS WEEK KICKOFF WEBINAR

*October 15, 2025*

# Getting Started

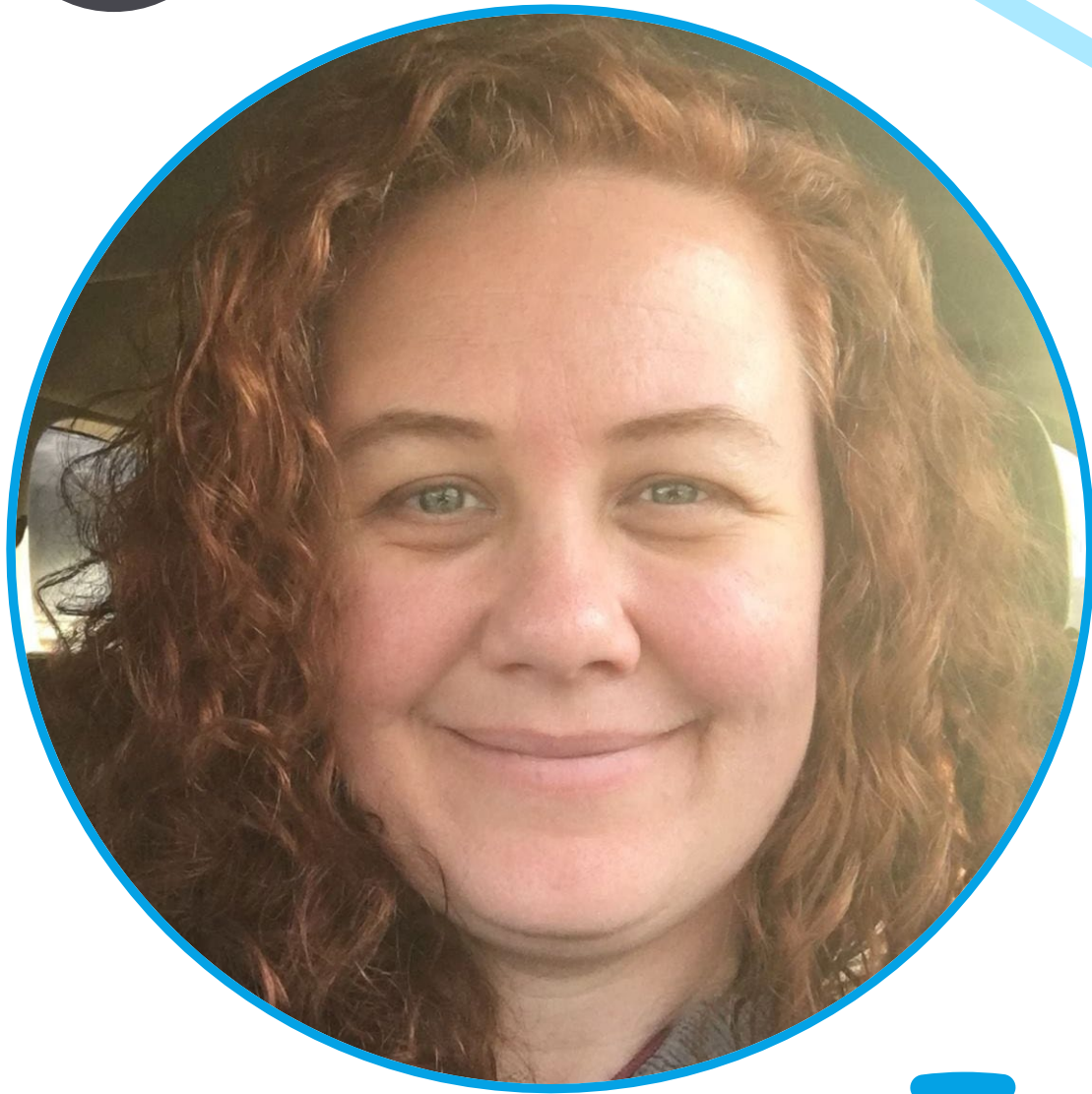
- This webinar is being recorded and will be posted on DiscoverE.org. We will email the link to you one week after the webinar.
- Have questions? Type your question in the “Question” space on your control panel.

# Before we begin: take the survey!

## Career Connected Learning Survey

- Tell us what career connected learning means to you
- Share what resources you're using to support today's students





# Presenter:

Sarah Summers  
Marketing Manager  
(Former Teacher)

# Take the Poll

Are you a:

- Teacher/Educator
- Museum or Library staff
- Engineer or Technical Professional
- College / University Faculty or Staff
- College student
- Other

# Who is DiscoverE?

## Programs

- Chats with Change Makers
- Engineers Week
- Introduce a Girl to Engineering
- The Future City Competition
- World Engineering Day

## Resources

- 170+ STEM Activities
- NEW Challenge Videos
- What is Engineering?
- Posters, Ads & Artwork
- Copyright Free Photo Library
- Outreach Grants
- Online Self-Guided Trainings

**DiscoverE.org**



**YOUR KNOWLEDGE.  
THEIR FUTURE.**

**5.5 Million**

Students and parents

**300,000**

Volunteers and Educators



**FEBRUARY 22–28, 2026**

Engineers Week is a time to:

1. Celebrate engineers and the field
2. Engage students in engineering

DiscoverE.org/EngineersWeek

#Eweek2026

#TransformYourFuture

# DISCOVER

## GIRL DAY™

FEBRUARY 26, 2026

Girl Day is a time to:

- Focus on engaging girls in engineering and technology

[DiscoverE.org/GirlDay](https://DiscoverE.org/GirlDay)  
[#GirlDay2026](https://twitter.com/GirlDay2026)



And the 2026  
Theme for  
Engineers Week  
and Girl Day is...



# New Planning Guides!

- 4-page Engineers Week 2026 Volunteer Planning Guide
- Engineers Week 2026 Educators Guide
- Girl Day 2026 Planning Guide
- Discover Engineering Event Toolkit

**DiscoverE.org**



## 2026 Volunteer Planning Guide



**Thank you to our generous sponsors:**

### VISIONARIES



### LEADERS



### CHAMPIONS



# FREE Downloadable Resources

- Logos
- Ads
- Graphics
- Certificates
- Bookmarks
- ZOOM background
- Sample posts
- Customizable Language
- Spanish versions!

[DiscoverE.org/downloadable-resources](https://DiscoverE.org/downloadable-resources)

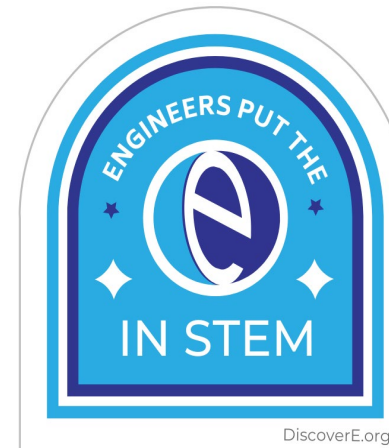
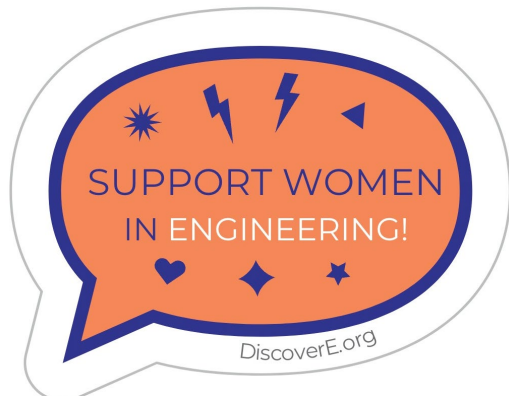


# New Merch!

- T-Shirts
- Hoodies
- Tumblers
- Stickers

[store.discovere.org](https://store.discovere.org)

48 Hour Coupon: Kickoff2026



# Engineers Week Webinar Series

- **Planning Events:** Giving Tuesday, Dec 2 at 12pm ET
- **Being an Effective Volunteer:** Wednesday, Jan 21 at 12pm ET
- **Celebrating Engineers:** Wednesday, Jan 28 at 12pm ET
- **Teaching Engineering:** Wednesday, Feb 4 at 4pm ET

*Zoom links will be sent to today's registrants!*

# Planning Events

## Outreach Grants

- Application deadline: Nov 3
- \$250 - \$1000 grants available
- Timeframe for events:  
Feb – April 2026

[DiscoverE.org/outreach-grants](https://DiscoverE.org/outreach-grants)





## EVENT TOOLKIT

Your Step-by-Step Guide to Hosting  
Engaging Engineering events

Learn More!

## Planning Events Webinar: Dec 2



**DISCOVER**  
**ENGINEERING**

**WEBINAR: PLANNING EVENTS**  
**Giving Tuesday, December 2, 2025 • 12pm et**

DiscoverE

COUNTDOWN  
TO  
ENGINEERS  
WEEK

admit one

Zoom link will be sent to all registrants!

# Formula for Success

Share positive engineering messages

+

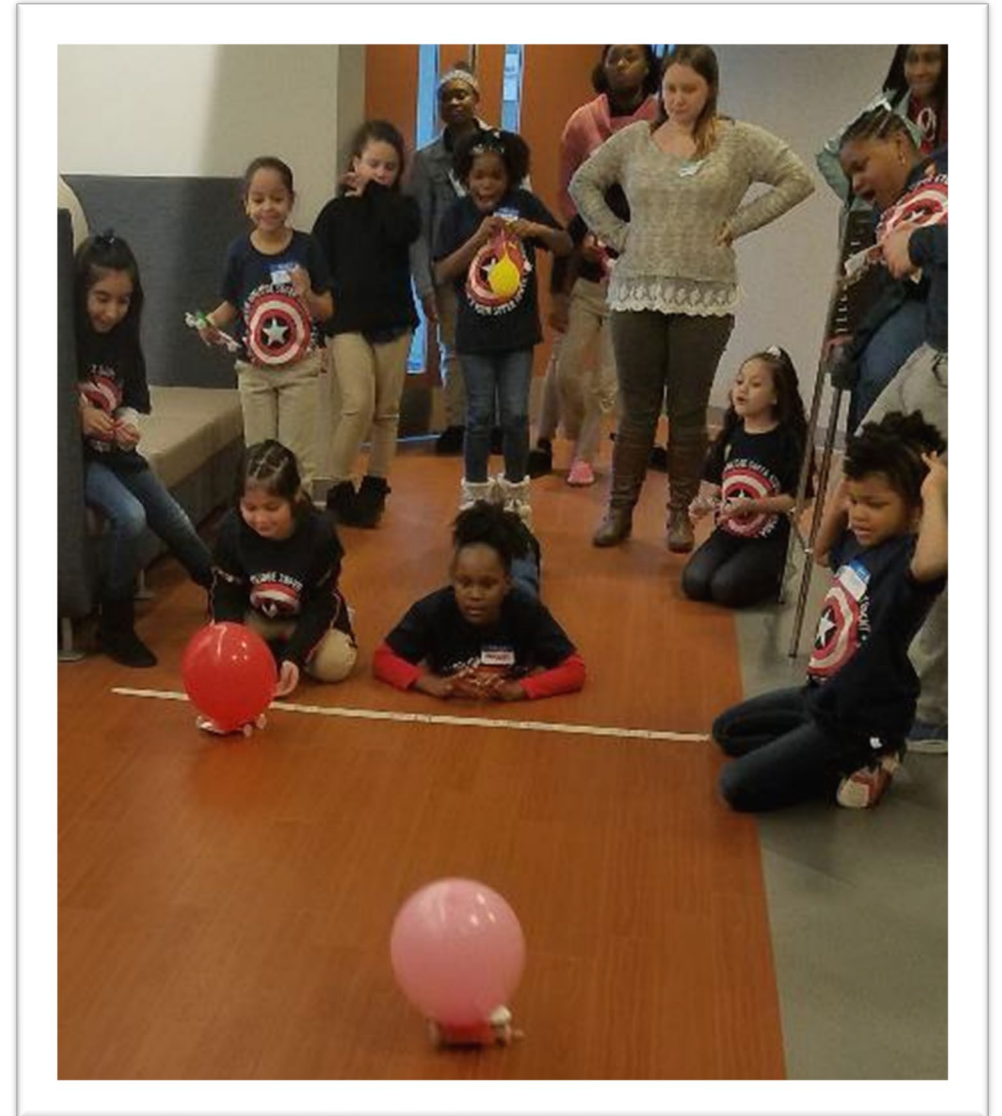
Do Hands-on Activities & Active Facilitation

+

Support Interactions with STEM Role Models

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= STEM Positive Students



# Talk About Engineering

Most students don't know what engineering is.

Share how engineering is:

- Well-paid
- Open to everyone!
- Creative
- All about teamwork
- Making the world a better place



@DiscoverEorg

DISCOVER PRESENTS

**MESSAGES MATTER:  
INSPIRE TOMORROW'S  
INNOVATORS**

GET RESEARCH REPORT

**Download Marketing Toolkit**

Learn More!

Being an Effective Volunteer: Jan 21



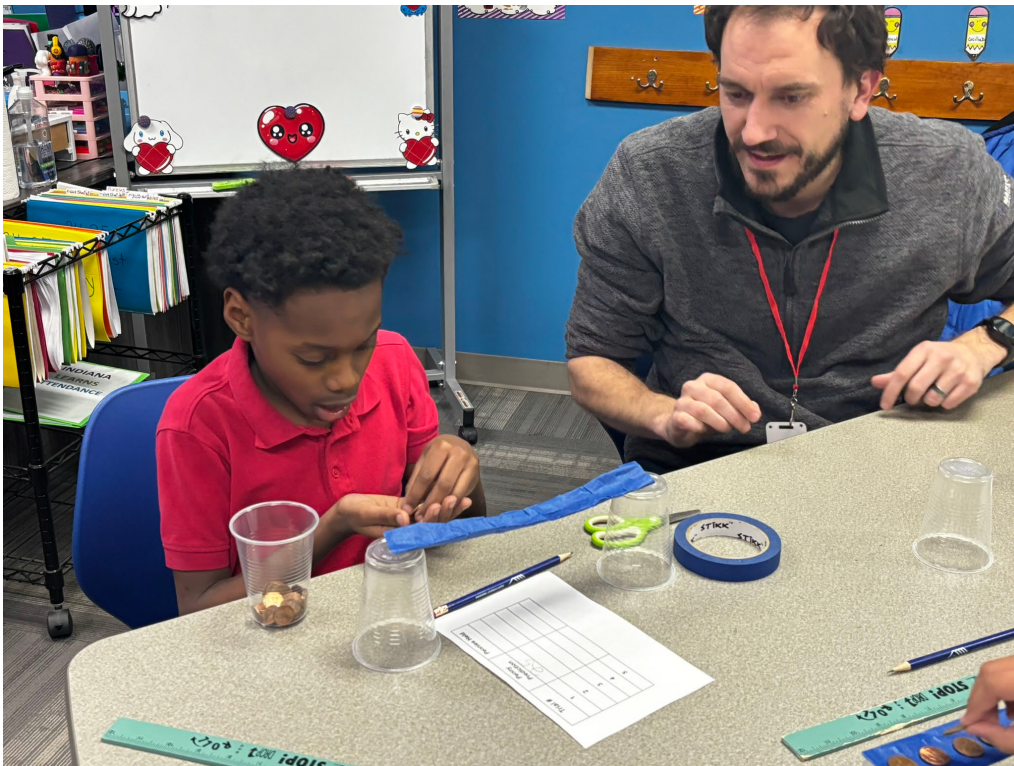
The banner is divided into two main sections. The left section has a white background with a dark blue border. It features the text "DISCOVER" in large, dark blue, sans-serif capital letters, followed by "ENGINEERING" in smaller, light blue, sans-serif capital letters. To the right of this text is a circular logo with a dark blue outer ring and a white inner circle containing a stylized dark blue 'E'. Below the main text, it says "WEBINAR: BEING AN EFFECTIVE VOLUNTEER" in dark blue, sans-serif capital letters, and "Wednesday, January 21, 2026 • 12pm et" in a smaller, dark blue, sans-serif font. The right section has a light blue background and contains the text "DiscoverE" at the top in a small, dark blue font. Below it, "COUNTDOWN TO ENGINEERS WEEK" is written vertically in white, sans-serif capital letters. At the bottom of this section, "admit one" is written in a small, dark blue font.

**DISCOVER**  
**ENGINEERING**

**WEBINAR: BEING AN EFFECTIVE VOLUNTEER**  
**Wednesday, January 21, 2026 • 12pm et**

DiscoverE  
COUNTDOWN  
TO  
ENGINEERS  
WEEK  
admit one

Zoom link will be sent to all registrants!



**ENGINEERS WEEK**

## Celebrate Engineers

### Go Social

- Share a photo
- Post a message
- Share an inspiring story

**#Eweek2026 #GirlDay2026**

**#TransformYourFuture**

**@DiscoverEorg**

# TRANSFORM YOUR FUTURE

Celebrate Amazing  
Engineers and Inspire  
the Next Generation

## Celebrate Engineers

- Tell a friend it's Engineers Week!
- Invite an inspiring special speaker for a lecture or panel
- Organize a friendly inter-office competition
- Organize or attend an Engineers Week lunch or dinner
- Nominate someone for an award
- Secure a public proclamation from an elected official

Learn More!

## Celebrating Engineers Webinar: Jan 28



The banner features the 'Discover Engineering' logo on the left, with 'DISCOVER' in dark blue and 'ENGINEERING' in light blue. To the right is a circular logo with a stylized 'E'. Below the logo, the text 'WEBINAR: CELEBRATING ENGINEERS' is in dark blue, and 'Wednesday, January 28, 2026 • 12pm et' is in light blue. On the right side, a vertical light blue bar contains the text 'DiscoverE' at the top, 'COUNTDOWN TO ENGINEERS WEEK' in the middle, and 'admit one' at the bottom.

**DISCOVER**  
**ENGINEERING**

**WEBINAR: CELEBRATING ENGINEERS**  
**Wednesday, January 28, 2026 • 12pm et**

DiscoverE  
COUNTDOWN  
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Zoom link will be sent to all registrants!

# Engineering Activities

[← View More Activities](#)

## A Winch Lightens the Load

How do well winches help people haul water from deep inside a well? Students design a model well winch that raises and lowers a bucket full of stuff without spilling any of it.

**TIME**  
[1 to 2 Hours](#)

**CAREERS**  
[Industrial & Manufacturing](#)  
[Mechanical](#)

**GRADE**  
[K-2](#)  
[3-5](#)

**TOPIC**  
[Forces, Motion & Energy](#)  
[Simple Machines](#)

Leader Notes

Student Instruction

Challenge Video

Materials

Instructions

Introduce

STEM Connections

+

+

+

+

Print

**Share this activity with your network!**  
Enjoy this activity? Please let your friends know!  

Share Activity



170+ Engineering Activities

Filter:

- Time
- Grade
- Subject
- Discipline
- Type:
  - Hands-on
  - Video
  - At-home/Student instructions

# Engineering Design Process



# Spotlight: Challenge Videos



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## Puff Mobiles

Renewable energy sources are in focus as participants build a wind-powered car using straws, Lifesavers candies, paper, and tape, and get their car to the finish line using as few puffs of air as possible.

**TIME**  
45 minutes or Less

**CAREERS**  
Environmental

**GRADE**  
3-5  
6-8

**TOPIC**  
Design Challenge  
Dream Big  
Forces, Motion & Energy

**Leader Notes**

**Student Instruction**

**Challenge Video**

Materials

Introduce

Instructions

Relevant Terminology

[Print](#)

[Downloads](#)

**Share this activity with your network!**

Enjoy this activity? Please let your friends know!

[Share Activity](#)

[← Back to STEM Activities](#)

## Puff Mobiles (Student Instruction)

How can you build a car that moves as far as possible on a single breath of air?

[Favorite](#)

[Print](#)

**Overview**

**STEM careers**  
Environmental

**Grade level**  
3-5  
6-8

**Topic**  
Forces, Motion & Energy  
Design Challenge  
Dream Big

**Time**  
45 minutes or less

**Related Assets**  
Instructor Guide

**Materials**

**Instructions**

**Make a donation**

[→](#)

DISCOVER  
ENGINEERING

Learn More!

Teaching Engineering Webinar: Feb 4



The banner is divided into two main sections. The left section has a white background with a dark blue border. It features the text "DISCOVER" in large, dark blue, sans-serif capital letters, followed by "ENGINEERING" in smaller, light blue, sans-serif capital letters. Below this, it says "TEACHING ENGINEERING" in dark blue, sans-serif capital letters, and "February 4, 2026 • 4pm et" in a smaller, dark blue, sans-serif font. To the right of the text is a circular logo with a dark blue background and a white stylized 'E' or 'N' shape. The right section of the banner has a light blue background. It features the text "DiscoverE" at the top in a small, dark blue, sans-serif font. Below this, the words "COUNTDOWN TO ENGINEERS WEEK" are written vertically in white, sans-serif capital letters. At the bottom of this section, the words "admit one" are written in a small, dark blue, sans-serif font.

**DISCOVER**  
**ENGINEERING**

**TEACHING ENGINEERING**  
February 4, 2026 • 4pm et

DiscoverE

COUNTDOWN  
TO  
ENGINEERS  
WEEK

admit one

Zoom link will be sent to all registrants!

High school student hosts 20 to 30 minute chats with engineers and technicians

- New season just launched with a brand-new host!
- 45+ episodes
- 93.75% of respondents agree that their students are **more interested in engineering careers** after watching Chats with Change Makers!



DISCOVER  
CHATS WITH  
CHANGE MAKERS

## Meet Temi Adeyeye

- Temi is a nuclear engineer.
- Temi has worked in power plant design, operations, and innovation for nearly 20 years.
- Temi has a Masters in mechanical engineering from Pitt!

Official Partner  
  
American Nuclear Society

[DiscoverE.org/Chats](https://DiscoverE.org/Chats)

# Future City

Student teams imagine, design, and build cities that exist 100 years in the future.

- Students are the engineers!
- Educator-led teams
  - Deadline is October 31
  - Only \$25.00 per organization
- Volunteers serve as mentors & judges

[FutureCity.org](https://FutureCity.org)

[#FutureCity2026](https://twitter.com/FutureCity2026)



## Q&A

- Type your question in the “Question” space in your control panel.

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# Social Media



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[www.facebook.com/DiscoverE.org](http://www.facebook.com/DiscoverE.org)



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Follow us on Instagram:  
[DiscoverEorg](https://www.instagram.com/DiscoverEorg)

**Engineers Week**

[#Eweek2026](#)

[#TransformYourFuture](#)

**Girl Day**

[#GirlDay2026](#)

## STAY IN TOUCH

### Email

- [Info@DiscoverE.org](mailto:Info@DiscoverE.org)

### Website

- [DiscoverE.org](http://DiscoverE.org)